

PAPURAU ATODOL

Pwyllgor PWYLLGOR CRAFFU GWASANAETHAU OEDOLION A

CHYMUNEDOL

Dyddiad ac amser

y cyfarfod

DYDD MERCHER, 15 TACHWEDD 2017, 4.30 PM

Lleoliad YSTAFELL BWYLLGORA 4 - NEUADD Y SIR

Aelodaeth Cynghorydd McGarry (Cadeirydd)

YCynghorwyr Ahmed, Asghar Ali, Carter, Goddard, Jenkins, Kelloway

a/ac Lent

Y papurau canlynol wedi'i farcio ' i ddilyn' ar yr agenda a ddosbarthwyd yn flaenorol

- 4. Strategaeth Economi'r Nos Caerdydd 2017-2022 i ddilyn (Tudalennau 1 56)
 - (a) Bydd y Cynghorydd Lynda Thorne, Aelod Cabinet dros Dai a Chymunedau, yn bresennol, ac efallai y bydd yn dymuno gwneud datganiad.
 - (b) Bydd Joe Reay, Pennaeth Perfformiad a Phartneriaethau, yn bresennol i roi cyflwyniad ac i ateb cwestiynau Aelodau.
 - (c) Ystyrir camau i'w cymryd yn berthnasol i'r eitem hon ar ddiwedd y cyfarfod.

Davina Fiore

Cyfarwyddwr Llywodraethu a Gwasanaethau Cyfreithiol

Dyddiadd: Dydd Iau, 9 Tachwedd 2017

Cyswllt: Andrea Redmond, 029 2087 2434, a.redmond@cardiff.gov.uk



CYNGOR CAERDYDD
CARDIFF COUNCIL

COMMUNITY & ADULT SERVICES SCRUTINY COMMITTEE

15 NOVEMBER 2017

DRAFT NIGHT TIME ECONOMY STRATEGY – PRE-DECISION SCRUTINY

Purpose of Report

- This report provides the Committee with background information to enable Members to carry out pre-decision scrutiny of the draft "Delivering a Safe and Welcoming Night Time Economy" Strategy 2017-22 prior to its consideration by the Cabinet at its meeting on the 16th November 2017.
- 2. A copy of the draft Cabinet Report is attached at **Appendix 1**, which in turn contains:
 - Appendix A Cardiff's Night Time Economy Strategy 2017-2022
 - Appendix B Equality Impact Assessment
 - Appendix C Statutory Policy Screening

Background

3. During 2015/16, the Community & Adult Services Scrutiny Committee conducted an Inquiry on "How to reduce Crime and Disorder in the Night Time Economy in a time of Austerity". The Inquiry produced 15 recommendations to the Cabinet for consideration – 12 of which were fully accepted and 3 partially accepted. A copy of the report is available on request.

¹ CASSC Inquiry Report – How to reduce crime and disorder in the night time economy in a time of austerity – March 2016

² CASSC Annual Report 2016/17

- 4. One of the recommendations (R2) stated "the Night-Time Economy Champion has lead responsibility for the development of an Action Plan that will be required in response to the Welsh Government's Framework for Managing the Night Time Economy in Wales".
- 5. The response from the Cabinet stated that a Night Time Economy Strategy would be developed for the city, which would take into account Welsh Government's final framework, once published ³.
- 6. Arising from this, the attached draft "Delivering a Safe and Welcoming Night Time Economy" Plan 2017-22 (Appendix A) has been developed in partnership through a Night Time Economy Steering Group, which is a sub-group of the Safer & Cohesive Communities Programme Board, which itself sits underneath the Cardiff Public Services Board.
- 7. The following organisations and boards have been engaged and consulted on the development of the Plan:
 - Safer & Cohesive Communities Programme Board
 - Executive Public Services Board
 - Legal Services
 - South Wales Police
 - Cardiff & Vale University Health Board
 - Cardiff BID
 - Shared Regulatory Services
 - Licensee Forum

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³ Response to the report of the Community & Adult Services Scrutiny report entitled "how to reduce crime and disorder in the night-time economy in a time of austerity" report of Corporate Director Resources – 27 July 2016

Issues

- 8. As set out in detail in the attached document (*Appendix A*), there are three overarching priority areas that have been identified for Cardiff's night-time economy:
 - Movement in and around the night-time economy (page 8)
 - Preventing crime and disorder in the night-time economy (page 11)
 - A safe and welcoming night-time economy for all (page 15)
- 9. Under each of these priorities, the strategy sets out:
 - What's going well
 - What we want to develop
 - Action Plan
- 10. In order to achieve the three priorities above, the strategy aims to:
 - Make Cardiff a safe, welcoming and diverse night time economy
 - Improve infrastructure and transport in Cardiff's night time economy
 - Better understand why people choose to visit Cardiff's night time economy and why they choose not to
 - Attract a wide range of customers by offering a greater variety of options
 - Change any negative perceptions of Cardiff's night time economy
 - Work with partners to ensure that funding for existing best practice can be sustained
- 11. The report attached at **Appendix 1** calls for the Cabinet to approve the strategy for sign off by all relevant partners as outlined in the report.

Way Forward

- 11. At this meeting, the following witnesses will be in attendance:
 - i) Councillor Lynda Thorne (Cabinet Member for Housing and Communities)
 - ii) Joe Reay (Head of Performance and Partnerships)
- 12. Pre-decision scrutiny aims to inform the Cabinet's decisions by making evidence based recommendations. Scrutiny Members are advised to:
 - i) look at the information provided in the report to Cabinet to see if this is sufficient to enable the Cabinet to make an informed decision;
 - ii) check the financial implications section of the Cabinet report to be aware of the advice given;
 - iii) check the legal implications section of the Cabinet report to be aware of the advice given;
 - iv) check the recommendations to Cabinet to see if these are appropriate.
- 13. Members will then be able to decide what comments, observations or recommendations they wish to pass on to the Cabinet for their consideration prior to making their decisions.

Legal Implications

14. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters there are no direct legal implications. However, legal implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet/Council will set out any legal implications arising from those recommendations. All decisions taken by or on behalf of the Council must (a) be within the legal powers of the Council; (b) comply with any procedural requirement imposed by law; (c) be within the powers of the body or person exercising powers on behalf of the Council; (d) be undertaken in accordance with

the procedural requirements imposed by the Council e.g. Scrutiny Procedure Rules; (e) be fully and properly informed; (f) be properly motivated; (g) be taken having regard to the Council's fiduciary duty to its taxpayers; and (h) be reasonable and proper in all the circumstances.

Financial Implications

15. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters there are no direct financial implications at this stage in relation to any of the work programme. However, financial implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet/Council will set out any financial implications arising from those recommendations.

RECOMMENDATIONS

It is recommended that the Committee:

- Consider the proposed draft report attached and whether it wishes to relay any comments or observations for inclusion in the consultation, for consideration by the Cabinet at its meeting on the 16 November 2017; and
- ii. Decide the way forward with regard to any further scrutiny of this issue.

DAVINA FIORE

Director of Governance and Legal Services
9 November 2017



CARDIFF COUNCIL CYNGOR CAERDYDD



CABINET MEETING: 16 NOVEMBER 2017 Appendix 1

DELIVERING A SAFE AND WELCOMING NIGHT TIME ECONOMY REPORT OF HEAD OF PERFORMANCE AND PARTNERSHIPS

AGENDA ITEM:

PORTFOLIO: COMMUNITY & HOUSING (COUNCILLOR LYNDA THORNE)

Reason for this Report

- 1. To update the Cabinet on the development of a strategy for the effective management of the night time economy in Cardiff.
- 2. To provide information on how the strategy will both manage and maintain the current provision of the existing night time economy.
- 3. To seek approval for the strategy and the partnership sign off process.

Background

- 4. The strategy has been developed in partnership through a Night Time Economy Steering Group, which is a sub-group of the Safer & Cohesive Communities Programme Board, which falls under the Cardiff Public Services Board.
- 5. The strategy sets out how partners will work together to build on the success of Cardiff's night time economy, to ensure it is safe, successful and inclusive as possible. The strategy will provide a framework to continue to work with partners to ensure that the necessary commitments and resources are secured so that that existing best practice is sustained, and new best practice can be adopted.
- 6. The strategy links closely with a number of other key council documents and initiatives, including the Rough Sleepers Strategy and ongoing work to tackle anti-social behaviour resulting from street based and chaotic drug and alcohol abuse. A multi-agency taskforce has been established and will co-ordinate responses to aggressive begging, discarded drug paraphernalia and street based drug use. The work of the taskforce will be closely aligned to the action plans contained in this strategy where actions relate and impact on the evening and night time economy.

7. The strategy aligns with and will support projects, campaigns and initiatives that promote the cities' cultural assets and will broaden the appeal of the night time economy, for example the city's new music strategy, which is currently under development.

Delivering a Safe and Welcoming Night Time Economy

- 8. The strategy focuses on the main area of Cardiff's night time economy, which currently lie in the City Centre and Cardiff Bay. However, it is noted that smaller night time economy economies are developing around Cowbridge Road East and City Road, and the city centre is spreading out to meet them. New developments are also emerging around Central Square and Dumballs Road, which, along with new student accommodation, may shift footfall further. This will inevitably change how the night time economy will need to be managed and the strategy will ensure that processes are in place to review and adapt the accompanying action plans in order to meet these new challenges.
- 9. As part of the development of the strategy, three overarching priority areas have been identified for Cardiff's night time economy:
 - Movement in and around the night time economy
 - Preventing crime and disorder in the night time economy
 - A safe and welcoming night time economy for all
- 10. In order to achieve these there priorities, the strategy aims to:
 - Make Cardiff a safe, welcoming and diverse night time economy
 - Improve infrastructure and transport in Cardiff's night time economy
 - Better understand why people choose to visit Cardiff's night time economy and why they choose not to
 - Attract a wide range of customers by offering a greater variety of options
 - Change any negative perceptions of Cardiff's night time economy
 - Work with partners to ensure that funding for existing best practice can be sustained
- 11. Action plans identifying activity and interventions have been developed for each priority area. Delivering the strategy will also require close working with the Businesses Improvement District (recently rebranded as FOR Cardiff) to achieve accreditation under the Purple Flag scheme in 2018. Successful accreditation will raise the profile of the City and ensure that Cardiff can learn from examples of good practice in other cities.

Delivering in Partnership

12. Once the strategy has been published, the Night Time Economy Steering Group will continue to meet to drive the delivery of the strategy's action plans. The Steering Group will report into the Safer & Cohesive Communities Programme Board on a regular basis.

- 13. As a partnership document the strategy will be approved by the relevant partner organisation who are all invested in its successful delivery, prior to publication. This will include the Councils Public Protection Sub Committee and the Cardiff & Vale University Health Board.
- 14. Final sign off will come from the Cardiff Public Services Board, which will be accountable for the strategy's implementation. The operational management of the strategy's implementation will take place through the Safer & Cohesive Communities Programme Board, and the Night Time Economy Steering Group.

Reasons for Recommendations

15. To approve the strategy prior to consideration by relevant partners and before final sign off by the Cardiff Public Services Board.

Legal Implications

16. There are no legal implications arising from this report.

Financial Implications

17. There are no direct implications, however one of the aims of the strategy is to work with partners to ensure that funding is available for existing service provision and continued best practice is sustained.

HR Implications

18. There are no direct HR implications arising from this report.

Recommendations

19. Cabinet is recommended to approve the strategy for sign off by all relevant partners as outlined in this report.

Christine Salter
Corporate Director - Resources
26 November 2017

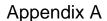
The following appendices are attached:

Appendix A - Cardiff's Night Time Economy Strategy 2017/2020

Appendix B - Equality Impact Assessment

Appendix C – Statutory Policy Screening











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Foreword

Cardiff has a thriving daytime economy and is renowned for successfully hosting large sporting and cultural events. Based on this success and as one of the fastest growing cities in the UK, the popularity of Cardiff's night time economy can only be expected to increase. We are already seeing smaller night time economies develop around the city centre which makes a partnership approach to management of this growth even more vital.

Our vision is to enhance Cardiff's vibrant night time economy by offering a wide range of shopping, dining and entertainment from early evening through the night that has broad appeal. We will continue to create a safe, secure and healthy environment, which is enjoyed by people of all age groups and backgrounds. We will promote an environment in which businesses can thrive and that will maximise the benefits of a well-managed night time economy for all.

One significant step that will enhance Cardiff's night time offer is the ambition to achieve Purple Flag accreditation. We are committed to working with Cardiff's Business Improvement District, FOR Cardiff, who will lead on this accreditation scheme for the evening and night time economy to ensure an enjoyable and safe night out. Cardiff already has a proven record of ensuring safety and wellbeing of those who use and work in the night time economy. This relies on close partnership working between a range of partners, many of whom are facing cutbacks in funding as a result of austerity.

It is in this context that this strategy will help to ensure Cardiff retains a vibrant and safe night time economy by continuing to work with partners to ensure that the necessary commitments and resources are secured so that existing best practice is sustained. This will include partners working with Wales and the National Government to explore the potential for additional support that recognises the critical role Cardiff plays as our nation's capital.

New Morre

Chair of the Public Services Board



















Introduction

In Cardiff, we pride ourselves on delivering community safety services through a strong partnership approach and we place great emphasis on collaborative working across the public, private and third sectors. This enables us to develop local operational responses and good practice.

Much of the success seen in the growth and management of Cardiff night time economy today is based on these relationships and this strategy will ensure the strong links with partners are utilised to good effect as the city's night time economy continues to grow and develop.

Cardiff's Business Improvement District recently rebranded as FOR Cardiff, five year business plan fully supports this strategy and has recently approved a proposal submitted by South Wales Police and the Police and Crime Commissioner to supplement the significant resources they have already committed to policing the night time economy.

These initiatives to be delivered in 2017/18 will assist in safeguarding vulnerable people and enhance the overall reputation of the city.

What is the night time economy?

A broad definition of the night time economy is that it occurs between 6pm and 6am and involves a wide range of leisure activities (pubs, clubs, live music, cinemas, theatres, retail, cafes and restaurants) as well as the services that exist to support them (policing, transport, enforcement, street cleansing including rubbish removal and health services).

The night time economy in city centres can be split into early evening and late night windows. The former is a more diverse economy with a wider range of customers, and includes late-night shopping, pubs and bars, restaurants, theatres and cinemas.

The late night economy caters for a narrower consumer market and largely focuses on licensed premises. Although it can be defined as occurring between these set hours, the night time economy cannot be considered without also looking at the impact it has on the day time economy.



Cardiff Demographics

People like living in and visiting Cardiff. The city consistently scores among the best cities in Europe in surveys and polls of the people who live here. People love what the city has to offer in terms of culture, sport and shopping. Cardiff is projected to be the fastest growing UK Core City, with a population increase of just over 20 % between 2015 and 2035.1

It is also a young city and in the coming years there will be a large increase in the student and working age populations, a signal of strength for the city's economy. This growth will bring challenges too; it will increase pressure on the city's physical and social infrastructure and public services. A growing population will also inevitably lead to increased footfall in the night time economy.

The overall visitor economy is worth £1.05bn to Cardiff from 1.91m overnight trips and some 18m day visitors. Cardiff City Centre has an average daily footfall of 70,000 (or 40 million annually), swelling to 135,000-150,000 on event days such as rugby matches.

The recent UEFA Champions League finals saw even greater numbers, with more than 170,000 fans visiting the city. In a compact area of 0.5 square miles the city centre is home to more than 300 licensed premises. ²

While we have a thriving day time economy, we know that Cardiff at night could be more welcoming, more diverse and feel safer. A successful night time economy should have something to offer everyone, and should bring substantial economic and reputational benefits to the city, just as in the day time.

Although Cardiff has made great strides in managing its night time economy more effectively in recent years, we recognise that perceptions of the later night economy can deter some people from visiting.

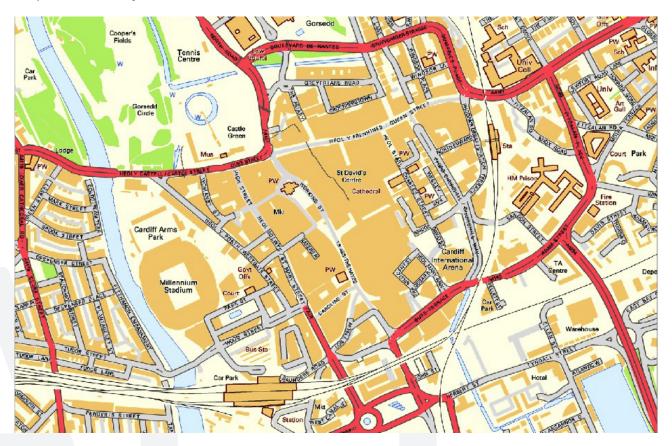
- 1 Cardiff Liveable City Report 2017
- 2 Cardiff Council Statement of Licensing Policy 2016-2021

Footprint

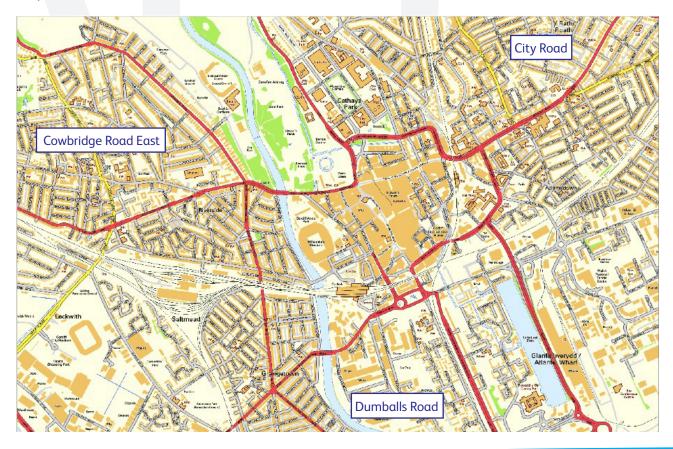
This Strategy focuses on the main areas of Cardiff's night time economy, which currently lie in the City Centre [Map 1] and Cardiff Bay. Smaller night time economies are developing around Cowbridge Road East and City Road, and the city centre is spreading out to meet them.

New developments are also emerging around Central Square and Dumballs Road, which, along with new student accommodation, may shift footfall further [Map 2]. This will inevitably change how the night time economy will need to be managed. We must therefore ensure that we continue to review our approach and remain flexible in order to meet new challenges.

Map 1: Cardiff City Centre



Map 2: Cardiff - wider central area



Public health and the night time economy

Activities within the night time economy have an impact upon the health and well-being of the population who visit it, both those who live in Cardiff and those who visit from other places. One of the key factors leading to this impact is the consumption of alcohol, which is a common occurrence among people visiting Cardiff's night time economy.

Among the general population, alcohol consumption levels in Wales are higher than in England, but lower than in Scotland.³ The Welsh Health Survey in 2016 reported that 20%, or 1 in 5 of adults in Wales drank over the recommended weekly guidelines of no more than 14 units per week. In Cardiff this figure is 23%, the highest in Wales among the Health Boards.

This is likely to be underestimated as it is known that survey data only captures around 60% of true figures, so actual consumption levels are likely to be higher. Alcohol is a major cause of death and illness in Wales, such as deaths from liver disease, with around 1 in 20 of all deaths being attributed to alcohol.

One of the issues in the night time economy is that people will often binge drink on a night out, particularly if they are visiting a 'vertical' drinking establishment where the primary function of the venue is to serve drinks. 'Pre-loading' or drinking before leaving home to come into the city centre is a common occurrence, which leads to high levels of intoxication and potentially lower levels of income for licensees as people may drink less once they are in the city centre.

High levels of intoxication are strongly related to alcohol-related crime and violence, and to accidents and injuries. The Emergency Unit in University Hospital Wales and the Alcohol Treatment Centre in the city centre see large numbers of intoxicated individuals during the night, some with injuries, some just too intoxicated to be safe.

Many people will enjoy a night out safely in Cardiff and enjoy levels of alcohol which do not lead to them being severely intoxicated and potentially at risk of harm, but there are others who do consume high enough levels to cause problems, not just for themselves, but others around them.

Much work has been done in the city centre to reduce the levels of alcohol-related violence and its impact which has had a great effect, for example the introduction of plastic glasses on major event days.

The Licensing Act 2013 enables the Health Board to make representations on licence applications.

This has led to discussions with licensees which has helped them to understand their impact upon the health and well-being of their patrons and introduce changes to their practice such as reduced pre-paid drinks packages.

3 Public Health Wales Observatory, Alcohol and health in Wales, 2014

Delivering together

Cardiff has a strong track record of working in partnership and coordinating service delivery to make the night time economy safer. The 'Cardiff Model' of preventing violent crime has given us a deserved reputation for delivering best practice in making the city safer. Public services from across the UK and Europe visit the city to learn from what we do.

A range of partners including Cardiff Council, South Wales Police, Cardiff and Vale University Health Board, FOR Cardiff, Cardiff Licensee Forum, Taxis Forum, universities, students' unions and student volunteers, and the third sector contribute enormously to managing our night time economy.

These partners have worked hard to deliver a safe and welcoming environment in the city's evening and night time economies. We will review organisational structures needed for continued inter-agency collaboration to ensure that as a partnership we are able to provide the resources necessary to sustain the good practice already in place.

4 http://www.cardiff.ac.uk/research/impact-and-innovation/research-impact/reducing-violent-crime

Aims of the strategy

This Strategy sets out our priorities and objectives for managing Cardiff's night time economy so that it is safe and welcoming for all citizens and visitors. It identifies the actions that need to be taken by the public, private and third sector working in partnership so that we can:

- Make Cardiff a safe, welcoming and diverse night time economy
- Improve infrastructure and transport in Cardiff's night time economy
- Better understand why people choose to visit Cardiff's night time economy and why they choose not to
- Attract a wider range of customers by offering a greater variety of options
- Change perceptions of Cardiff's night time economy
- Work with partners to ensure that funding for our existing best practice can be sustained

Priorities

We have identified three main themes around which to focus our work on the night time economy in order to enhance experiences and reduce vulnerabilities:

- Movement in and around the night time economy
- Preventing crime and disorder in the night time economy
- A safe and welcoming night time economy for all

We will work with partners to ensure that we put in place innovative actions that design out crime and measures that protect and safeguard people who might be particularly vulnerable in the night time economy.

Movement in and around the night time economy

Safe, efficient and convenient transport is an essential part of a successful night time economy. Public transport options at night in Cardiff are limited, with return trains to the Capital Region finishing by 23.30 on Saturdays, and for some destinations an hour earlier.

Over the last year Cardiff Bus has launched night services on certain routes. These currently cover Ely via Canton, and Llanishen and Thornhill via North Road and Birchgrove on a nightly basis. These are supplemented three nights a week by routes to Rumney, Trowbridge and St. Mellons via Newport Road, and Llanederyn, Pentwyn and Pontprennau via Albany Road.

These are all performing as expected, with usage highest at weekends, particularly following a Friday evening rugby match. The Pontprennau route includes many areas with high student populations, including Albany Road.

Plans are in place for a new bus interchange as part of the international quality, 24-hour public transport hub featuring in the major redevelopment of land around Cardiff Central railway station.

This will use cutting-edge technology to provide real-time transport information in a safe and comfortable setting. The new interchange will have modern facilities including CCTV coverage, a cycle hub and a tourist and travel information centre.

In the longer term a Cardiff Capital Region Metro network is proposed, which would significantly improve travel in and out of the city. A movement strategy is being developed for the city centre. Building on the regeneration of Central Square and the development of the new bus station, the strategy will identify changes to bus routes which help to improve the efficiency of services and enhance convenience for passengers on arrival and departure. ⁵

For the majority of visitors to Cardiff's night time economy, within current provision, transport home is limited to taxis or private cars. In a survey from 2009, 64.7% of respondents stated that they travelled out of the city centre at night by car or taxi, including being picked up by car. The same research showed that transport was a significant factor in people's decisions not to visit the night time economy.

Of those who stated that they never visited the city centre at night, 40.9% cited inadequate or expensive parking facilities, demonstrating their reliance on cars. Poor public transport links to get into and out of the city centre accounted for 18.2% and 13.6% of those who never visited at night.

Getting home by public transport was problematic for many respondents, either due to infrequent services (15.1%), late or unreliable services (13.2%), or lack of information about services (13.2%).

- 5 Cardiff Transport Strategy, Cardiff Council
- 6 Night Time Economy of Cardiff City Centre and Cardiff Bay, Cardiff Research Centre, Cardiff Council, 2009

What's going well?

The recent introduction of additional bus routes in and out of the city are welcomed and this is contributing to the availability of accessible travel at peak times, such as at the weekend and following sporting fixtures.

The introduction of a Safe Taxis Scheme which allows students to get home safely by taxis without having to pay the fare at the time of travel is a positive development.

What we want to develop

We recognise the invaluable part taxi drivers play in the night time economy and we want to help develop their role, both as welcoming hosts to visitors and as ambassadors for the city.

A review of the taxi services provided in Cardiff, along with clarification on licensing and vetting processes, would be beneficial as part of this.

Safety and convenience of visitors to the night time economy could be enhanced through better signposting of bus stops for different routes, especially those operating night services.

This is particularly important given the current development work on the new transport interchange around the former bus station.



Action Plan One: Movement in and around the night time economy

ACTION	COMPLETION DATE	EXPECTED OUTCOMES
Work with Cardiff University to commission further research, giving a more up-to-date picture of transport usage in the night time economy, including a review of taxi services	By September 2018	Better understanding of the barriers faced by people using public transport in the night time economy in order to put mitigating actions in place.
Develop a night time transport plan with the aim of expanding access to night time public transport	By April 2020	Assess demand for transport from different areas and promote increased provision based on evidential research
Review the scope of the taxi marshal service	January 2018 ongoing	Sustainable taxi marshal provision that is responsive to need
Improve management of coach drop-off points to reduce associated nuisance – e.g. consider location and availability of bins and marshalling	By April 2019	Better management of large numbers of people arriving in the city centre at the same time
Consider improved signposting and information about public transport	By April 2019	Clear and easily accessible information available to users of the night time economy
Explore sustainable funding for seasonal service provision (Fresher's week, major events etc.)	By September 2019	Sustainable funding strategy for events

Preventing crime and disorder in the night time economy

While the majority of visitors to the night time economy simply want to enjoy what Cardiff has to offer, there will always be individuals with other, less positive intentions.

It is especially important to do what we can to prevent crime and disorder as part of enhancing perceptions of the night time economy and encouraging people to visit.

Effective partnership working between the Police, Local Authority and local business has

enabled us to address crime and anti-social behaviour issues in the city centre.

This approach ensures that all agencies collaborate and can provide the full range of interventions and enforcement measures available are in place.

It is proposed that this strategy will also form part of a co-ordinated partnership approach to promoting responsible drinking and consequently minimise the effect of alcohol on crime and anti-social behaviour.

What's going well?

We recognise that the Licensee Forum has made a valuable contribution to driving up standards and developing good practice in Cardiff's licensed premises across the night time economy.

Also, the Health Board-led trial of breathalysers by door staff has had a positive impact and provision is being expanded.

South Wales Police provides a dedicated and not insignificant level of police resource to Cardiff After Dark, establishing a reassuring presence in the city centre and contributing to a secure and orderly night time economy.

The Triage and Alcohol Treatment Centre in the city centre was established in 2012 in response to the demand placed on health and police services by individuals exhibiting severe alcohol intoxication during the night time economy.

The centre works in partnership with Cardiff and Vale University Health Board, the Welsh Ambulance Services NHS Trust, Street Pastors and South Wales Police, and diverts intoxicated patients away from Accident and Emergency units. It operates routinely on Friday and Saturday nights, with additional provision in place for significant events such as concerts, and at seasonal highpoints such as the first two weeks of the academic year, and over the Christmas and New Year period.

The Health Board, Public Health Wales, the Local Authority and Cardiff University work closely together to tackle poor practice in relation to sales of alcohol, based on the reported last venue where alcohol was consumed, as reported by individuals that either the police or health services respond to.

As a result, licensing conditions have been strengthened and there have been measurable improvements in venues that have previously generated high volumes of reports through the Last Drink Data Scheme. The police licensing team also plays a key role in the healthy challenge and scrutiny of licensed premises.

What we want to develop

There has also been significant uptake and reported benefits from the supply of breathalyser equipment to door staff. Through this strategy we aim to continue support for this intervention.

The Alcohol Treatment Centre (ATC) is a flagship service that has received national and international recognition for its impact and effectiveness.

The ATC is one of a number of centres being evaluated by Cardiff and Sheffield Universities to determine overall impact of the provision, and the most effective model of delivery. We are keen to maintain and enhance the continued provision of the ATC as part of this strategic approach.

We are keen to maximise partnership working to discourage binge drinking and pre-loading, and consistently promote key messages to reduce this. Many current Public Health messages are largely aimed at home-based drinking. We also want to focus on excessive alcohol consumption in relation to the night time economy and encourage people to enjoy their night out without drinking to excess.

Alongside key messages to reduce binge drinking, we intend to run public awareness campaigns and education programmes within the night time economy, to reduce the risks associated with recreational drug use, including novel psychoactive substances, or legal highs.

Action Plan Two: Preventing crime and disorder in the night time economy

ACTION	COMPLETION DATE	EXPECTED OUTCOMES
Prepare an audit of existing resources across the partnership to meet the costs of managing crime and disorder in the night time economy. Identify those that are not secure, sustainable or have recently been reduced	By 2018	Identified and agreed solutions to secure sustainable funding for essential services
Build on existing schemes, such as Cardiff Business Crime Reduction Partnership, to share information on known individuals	Ongoing	Better information to tackle business related crime
Seek to develop strategies to reduce drug and alcohol related violence and anti-social behaviour including the "Drink Less Enjoy More" campaign	Ongoing	Reduced admissions to A&E and Anti-Social Behaviour resulting from recreational drug use and excessive alcohol consumption

Implement public awareness campaigns and education programmes within the night time economy regarding the risks associated with recreational drug use, including novel psychoactive substances (NPS)	Ongoing	Reduced admissions to A&E and Anti-Social Behaviour resulting from recreational drug use
Identify and target those premises which pose a risk to the achievement of the city's licensing objectives by continuing to implement the Traffic Light System	Ongoing	Reduction in admissions to Alcohol Treatment Centre and Anti-Social Behaviour resulting from heavy drinking
Tackle pre-loading, e.g. by promoting use of breathalysers by door staff and working with transport providers to curb drinking on trains, buses and in taxis	Ongoing	People feel safer travelling at night on public transport and reduction of Anti-Social Behaviour resulting from heavy drinking
Police and Local Authority Licensing Teams to continue to liaise with the Licensee Forum to ensure that the view of operators are considered in the development of initiatives aimed at cutting crime and disorder in the NTE	Ongoing	Reduction of crime and disorder in the night time economy
Maintain provision of the Alcohol Treatment Centre	Ongoing	Sustainable funding strategy to ensure current level of service provision
In addition to funding secured by FOR Cardiff for Operation Mistletoe 2017. Identify and secure sustainable funding for Operation Mistletoe over lifetime of the strategy.	Ongoing	Sustainable funding strategy to ensure current level of service provision
Explore establishing Cardiff as a Best Bar None area	By 2020	Reduction in Anti-Social Behaviour as a result of heavy drinking
Explore establishing a Reducing the Strength Area in Cardiff	By 2020	Reduction in Anti-Social Behaviour as a result of heavy drinking
To work with the Business Crime Reduction Partnership (BCRP) to undertake training and projects that seek to create a safe and secure city for businesses, customers and staff	Ongoing	Create a safe and secure city for businesses

Improve night time public convenience provision and other ways to tackle public urination.	By December 2018	Improved environment and improved perception of the night time economy
FOR Cardiff to work with fast food outlets to reduce waste and cleansing time, considering thicker or gull-proof bags and presentation of trade waste	Ongoing	Create a cleaner environment and improved perception of the night time economy
FOR Cardiff to fund a dedicated cleansing and waste team to deal directly with business concerns Carry out tactical cleaning of frontages, doorways and hotspots that can quickly and efficiently target problem areas over and above those currently provided by the Council Respond to business call-outs and report/liaise with Cardiff Council	By 2018	Create a cleaner environment and improved perception of the night time economy
FOR Cardiff to work with Cardiff Council to ensure their cleansing and collection schedules support the needs of city centre businesses, e.g. timely waste collections following major events Provide information and advice to businesses on the presentation of waste	Ongoing	Create a cleaner environment and improved perception of the night time economy
Consider improved lighting in areas of the city	Ву 2018	Improve safety and perception of the night time economy

A safe and welcoming night time economy for all

We recognise that for some people the night time economy does not always feel very welcoming and can occasionally feel unsafe. While 96.3 % of people felt safe walking in the city centre in daylight, this reduces to 56 % after dark. One in ten respondents (10.1 %) reported feeling 'very unsafe' when walking in the city centre after dark. ⁷

Significantly, those identifying as disabled reported that they felt less safe in most scenarios. Less than half of those identifying as disabled (44.9 %) felt safe when walking in the city centre after dark and 43.0 % reported feeling unsafe when travelling by bus after dark.

Gender is also a factor in perceptions of safety. Less than half of females (49.0%) felt safe when walking in the city centre after dark compared to two thirds of males (64.9%). Partners have introduced a number of actions in order to ensure women are safe from domestic and sexual violence in the night time economy.

These have included the introduction of increased provision of schemes to ensure students get home safely and training for door staff to spot and assist those who are vulnerable

The links between domestic and sexual violence and excessive alcohol consumption have also been acknowledged and a number of actions have been put in place to address this.

In the last quarter of 2016-17, more hate incidents were recorded in City and Cardiff South than any other area.⁸

This includes the city centre footprint considered within this strategy. We want to ensure that people know how to report and are confident to do so.

We will continue to raise awareness with people that can sometimes be targeted in the night time economy such as the Lesbian, Gay, Bisexual and Transgender community.

A team of uniformed Cardiff Ambassadors has been funded by FOR Cardiff to ensure the city centre is a safe, secure, managed environment.

This team will provide a warm welcome to the FOR Cardiff area, act as a hub of information for visitors and businesses, and become the face of our city centre.

- 7 People in Cardiff are safe and feel safe, *Ask Cardiff 2016 Resident Survey* http://www.askcardiff.com/content.asp?nav=2872,3257,6571,6572&parent_directory_id=2865&id=15181
- 8 https://www.cardiffpartnership.co.uk/wp-content/uploads/ Safer-and-Cohesive-Intelligence-Report.pdf

What's going well?

Operation Mistletoe and other seasonal programmes have made a significant impact on the city and the night time economy. These operations are put in place to respond to the increased number of shoppers and partygoers in the city centre, and have included emergency triage facilities for those affected by alcohol, additional cleansing efforts and increased Street Pastor patrols.

Following Operation Mistletoe in 2015, there was a 55% reduction in violent crime for the peak party Saturday prior to Christmas, in comparison with the previous year and a 39% reduction in criminal occurrences overall. ⁹

One of the greatest successes in managing the night time economy has been the professionalisation of door staff.

Street Pastors are an independent, voluntary group operating from 22.00 till 4.00 every Friday and Saturday night and the invaluable part they play in supporting people in the night time economy is widely recognised. Trained volunteers from local churches patrol the streets of Cardiff caring for, listening to, and helping people in a number of ways, including picking up bottles and glasses which could present a hazard, giving out flip-flops to avoid people walking barefoot, giving directions and accompanying people waiting for transport. ¹⁰

Stay Safe is a multi-disciplinary team of six people, based at the Alcohol Treatment Centre, that are present in the city centre on Fridays and Saturdays between 15.00 and 21.00 with the aim of keeping young people safe, off the streets and out of trouble.

They also cover major events in Cardiff including concerts, Pride, and sporting events such as the Champions League finals.

The Cardiff Student Community Partnership 2015-2018 Action Plan ¹¹ outlines the collaborative work between partners relating to multiple aspects of the student experience, including personal safety. The Student Union Partnership Forum meets regularly, giving the Student Unions and Student Liaison officials in Cardiff an opportunity to collectively work together to improve student well-being in the community.

The group has achieved the standardisation of the Safe Taxi scheme across the three Student Unions, making it available to all students studying at one of the three Universities in the city. This scheme allows students to safely get home by taxi without having to pay the fare at the time.

The Council has cleansing teams operating throughout the night including litter picking, emptying of bins and street washing, including targeted washing down of specific locations.

Taxi drivers are the eyes and ears of our city and we have recently introduced guidance that will help drivers identify children at risk of child sexual exploitation and report concerns to appropriate agencies.

- 9 What Matters Strategy Annual Review 2014-15
- 10 http://streetpastors.org/locations/cardiff/
- 11 https://www.cardiff.gov.uk/ENG/resident/Housing/Private-housing/Advice-for-students/Documents/Cardiff % 20 Student % 20Community % 20Partnership % 20Action % 20 Plan/Cardiff % 20Student % 20Community % 20 Partnership % 20Action % 20Plan.pdf

What we want to develop

Partners have agreed to seek accreditation under the Purple Flag scheme in 2018 and we will collaborate in support of this.

We are keen to learn from examples of good practice in other cities around keeping people safe in the night time economy.

We will reflect on the successes of the professionalisation of door staff and seek to build on this with vulnerability training across all night time economy security. The use of body cameras should be actively encouraged.

Some people visiting the night time economy can feel and be more vulnerable than others, for example women, people with disabilities and young people. Students, especially when new to Cardiff and enjoying independence for the first time, can also be particularly vulnerable. Similarly, stag and hen parties visiting Cardiff can be vulnerable, especially if they are unfamiliar with the city and have been drinking heavily.

Awareness of child sexual exploitation (CSE) is increasing around the UK. CSE does long term emotional and physical harm to children and young people. It is a crime and being associated with it can do financial and reputational harm to a business. We want to strengthen our work with police and other partners to provide support for businesses to understand how they can help keep vulnerable children and young people safe.

We will continue to build on the safeguarding role within the licencing process and ensure that all applications consider wider safeguarding measures such as age awareness in relation to alcohol sales, children and young people's access to premises at key times and other child protection issues.

We will train staff so that they can identify children who may be at risk of CSE and what they should do if they are worried about a child or young person.

We want all bars, music venues and other appropriate premises to sign up to the Cardiff White Ribbon Campaign. The White Ribbon Cardiff Plan will include:

- Training for door staff, bar staff, ATC
 workers and Street Pastors on how to
 identify and manage incidents of Violence
 Against Women, Domestic Abuse and
 Sexual Violence (VAWDASV), and how
 they can support the victims to leave a
 venue safely and/or assist them in alerting
 the Police
- Live Fear Free Helpline stickers to be located in the toilets of venues and on transport including buses, trains and taxis
- Guardian Drinks Holders or similar to be fitted in the toilets of premises

We want to ensure the night time economy is accessible and safe for all and we will work with Cardiff University to undertaken perception surveys of users and non-users of the night time economy to better understand how we can address negative perceptions of Cardiff in the night time.

We already have strong existing links with universities and students' unions, but there is potential for greater collaboration. In particular, we want to ensure the consistency of messages around safety and well-being shared with students.

Another area requiring attention is the promotion of events based in the night time economy, especially those aimed at students. These are usually organised by national promoters rather than Cardiff-specific businesses, and can therefore be harder to manage.

We want to encourage people to remain in the city centre after work or shopping, blurring the divide between day time and night time economies, and diversifying visitor demographics. Informal street entertainment, outside of specific events, could be one way to promote this shift.

We also want to encourage a more mixed economy of entertainment options across the night time economy, which places less emphasis on alcohol consumption.

A more co-ordinated response is needed to homelessness and rough sleeping, which have increased in Cardiff in recent years¹² and can present safety and well-being concerns, particularly in the night time economy. A multi-agency approach has been developed to provide a strategic and co-ordinated operational response. This will ensure the provision of services to rough sleepers and the development of strategies to deter begging in the city centre.

12 Cardiff Rough Sleeper Strategy 2017-2020, p.9-10

Action Plan Three A safe and welcoming night time economy for all

ACTION	COMPLETION DATE	EXPECTED OUTCOMES
Support a team of uniformed FOR Cardiff-branded Cardiff Ambassadors dedicated to ensuring the city centre is a safe, secure, managed environment. This team will provide a warm welcome to the FOR Cardiff area, be a hub of information for visitors and businesses, and become the face of our city centre. In addition, Joint Patrols between South Wales Police, FOR Cardiff Ambassadors, Taxi Marshalls and Street Pastors will cover periods of peak demand, such as the 'transition' from the day into the evening and night- time economy through to midnight.	Ongoing	Improved perceptions of Cardiff's night- time economy and reduce crime and disorder.
Consider and review the need for safe spaces at night where individuals can go to wait for friends, charge phones and receive first aid and advice, potentially as a meanwhile use for some of the Council's vacant property portfolio	April 2019	Safeguarding of vulnerable individuals
Learn from examples of good practice in other areas to ensure the night time economy is accessible and safe for all, including people with disabilities, and increase staff awareness to support this	Ongoing	Safeguarding of vulnerable individuals

Seek further collaboration with universities and students' unions to address student safety in Fresher's Week and beyond. Enhance provision of Student Safety Bus with Police and Student Volunteers	Ongoing	Safeguarding of vulnerable individuals
Aim for a greater understanding and analysis of the impact of students in the night time economy	Ongoing	Safeguarding of vulnerable individuals
Maintain and build on relationship with the Taxi Forum to develop the role of taxi drivers as ambassadors for safeguarding	Ongoing	Safeguarding of vulnerable individuals
Work with licensed premises in the city centre to expand vulnerability awareness training to door staff.	By 2018	Safeguarding of vulnerable individuals
Work with partners towards achieving a more coordinated response to homelessness and rough sleeping, and the issues of vulnerability these can present	2017-2020	Co-ordinated and well managed response provided to rough sleepers to access services and support
Work to achieve Purple Flag accreditation led by FOR Cardiff	2018	Successful accreditation
Undertake a diversity audit of current establishments in the night time economy with a view to improving the diversity of Cardiff's night time offer	2018 - Required for Purple Flag	Completion of audit and successful accreditation
Develop and implement an incentive scheme to attract a more diverse range of businesses that offer alternatives to those that are primarily focused on alcohol consumption	2018 - Part of Purple Flag	Increased use of city centre between 5pm and 11pm with a diversified footfall
Undertake a perception survey with users and non-users of the night time economy to achieve a better understanding of the perceptions of Cardiff at night from a consumer point of view	By September 2018	Improved perceptions of Cardiff's night time economy

Develop a Cardiff At Night promotional campaign to improve perceptions of the safety and diversity of Cardiff at night	By April 2019	Improved perceptions of Cardiff's night time economy
Work with businesses to establish a strong and viable evening economy that encourages people of all ages to stay in the city after work, or to visit the city more regularly in the evening	2019	A welcoming night time economy for all
Invest in city centre entertainment to draw people into and around the whole FOR Cardiff area, week in week out. Smaller, more focused and more frequent street entertainment will familiarise visitors with the entire city centre, and create a positive, welcoming atmosphere	2018 onwards	A welcoming night time economy for all with something for everyone
Work with partners to promote wider opening hours and multiple uses for venues such as Cardiff Castle, National Museum Cardiff, Central Library Hub and the Old Library, potentially as part of Heritage Open Day scheme each September	September 2019	A welcoming night time economy for all with something for everyone
Investigate establishing a Cardiff Light Night festival	2019-2020	Increase in trade and footfall figures
FOR Cardiff funding to enhance the provision of Stay Safe a joint project between the Police and YOT with the aim of protecting vulnerable young people at key times during the week and for particular dates e.g. Bonfire Night, Halloween and a range of pop and rock concerts and similar events.	2018	Safeguarding of vulnerable individuals
Contribute to the development of Cardiff's emerging music strategy	Ongoing	Diversify the night time economy offer

Strategic and Legislative Context

Cardiff's Night Time Economy Strategy has been developed in the context of a number of fundamental pieces of legislation and policy.

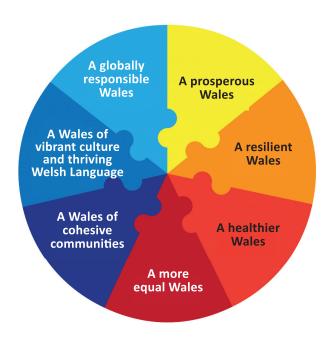
Well-being of Future Generations (Wales) Act 2015 13

The Well-being of Future Generations Act aims to improve the social, economic, environmental and cultural well-being of Wales. It seeks to ensure that public services in Wales think more about the long-term, work better with people and communities and each other, look to prevent problems and take a more joined-up approach.

This Strategy has been developed within the framework of the seven well-being goals, which have been developed to help us create a Wales that we all want to live in, now and in the future. We are also responding to the five ways of working which are set out in the Act:

Long Term - The importance of balancing short-term needs with the need to safeguard the ability to also meet long-term needs.

Prevention - How acting to prevent problems occurring or getting worse may help public bodies meet their objectives.



Integration - Considering how the public body's well-being objectives may impact upon each of the well-being goals, on their other objectives, or on the objectives of other public bodies.

Collaboration - Acting in collaboration with any other person (or different parts of the body itself) that could help the body to meet its well-being objectives.

Involvement - The importance of involving people with an interest in achieving the well-being goals, and ensuring that those people reflect the diversity of the area which the body serves.

13 You can read more about the Well-being of Future Generations Act here.

Cardiff's Shared Outcomes

Cardiff's Local Well-being Plan

As required under the Future Generations Act, Cardiff's Public Services Board¹⁴ will be publishing a five year plan to improve the economic, social, environmental and cultural well-being of Cardiff through strengthened joint working across the city's public services.

The plan will set out seven areas for action (well-being objectives) and what the city's public services will do, together, to achieve them (commitments).

A key commitment will be to work in partnership to deliver a safe and vibrant night time economy.

The plan will be adopted in April 2018.

Welsh Government Framework for Managing the Night Time Economy in Wales

The draft Framework for Managing the Night Time Economy in Wales published by the Welsh Government aims to promote a diverse night time economy throughout Wales and enhance quality of life by providing safe city and town centres that are accessible and attractive to all who work, visit and live in them. In particular, it aims to:

- Protect individuals and communities by creating a safe and healthy environment
- Tackle availability of both alcohol and drugs by the enforcement of licensing regulations
- Confront anti-social behaviour, crime and the fear of crime, including sexual assault, harassment, and modern slavery in the context of the night time economy

South Wales Police and Crime Reduction Plan 2016-2021

The South Wales Police and Crime Commissioner has set out six priorities for the region:

- Reduce and prevent crime and anti-social behaviour to keep people safe in their homes and communities
- Improve the way we connect with, involve and inform our communities
- Work to protect the most vulnerable in our communities
- Spend your money wisely to protect policing in your community
- Ensure that the local criminal justice system works effectively and efficiently, meeting the needs of victims and challenging offenders
- Make our contribution to the strategic policing requirement and successfully police major events

Licensing Act 2003

One of the main pieces of legislation governing the night time economy is the Licensing Act 2003, which contains four main objectives that Licensing Authorities must promote:

- The prevention of crime and disorder
- Public Safety
- The prevention of public nuisance
- The protection of children from harm

In Cardiff, our Statement of Licensing Policy 2016-2021 sets out our approach to licensing across the City. ¹⁵

Other links

The Night Time Economy Strategy interacts with and has an impact on a number of other initiatives and Strategies including, but not limited to, those listed below:

- Local Public Health Plan 2016-17 2018-19
- Cardiff Local Development Plan
- Cardiff Local Transport Plan 2015-2020
- Cardiff Student Community Partnership Action Plan 2015-18
- Substance Misuse and Wellbeing Commissioning Strategy 2016-2020
- Cardiff Tourism Strategy and Action Plan 2015-2020
- Cardiff BID Business Plan 2016-2021
- The Cardiff Addressing Exploitation Programme
- Rough Sleepers Strategy

Reference web links

Liveable City Report 2017:

https://www.cardiff.gov.uk/ENG/Your-Council/ Strategies-plans-and-policies/Liveable-City-Report/Documents/Liveable % 20City % 20 Report % 202017 % 20consultation % 20 draft % 20Jan % 202017.pdf

Cardiff Transport Strategy:

http://www.keepingcardiffmoving.co.uk/ uploads/documents/208/original/Transport_ Strategy.pdf?1481190196

How to reduce Crime and Disorder in the Night Time Economy in a time of austerity, A Report of the Community and Adult Services Scrutiny Committee, March 2016:

https://cardiff.moderngov.co.uk/documents/ s9494/App % 20C % 20NTE % 20draft % 20 report.pdf

- 14 https://www.cardiffpartnership.co.uk/cardiff-public-services-board/
- 15 You can read more about the Statement of Licensing Policy here

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Partners



















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APPENDIX B

Policy/Strategy/Project/Procedure/Service/Function Title: Cardiff's Night Time
Economy Strategy
New/Existing/Updating/Amending: New

Who is responsible for developing and implementing the					
Policy/Strategy/Project/Procedure/Service/Function?					
Name: Steph Kendrick-Doyle Job Title: Community Safety Manager					
Service Team: Policy, Performance &	Service Area: Resources				
Community Engagement					
Assessment Date: 11.09.2017					

What are the objectives of the Policy/Strategy/Project/ Procedure/ Service/Function?

This Partnership Strategy has been developed to manage and shape the growth of Cardiff's Night Time Economy. It aims to make the night time economy safe and welcoming, by focussing on three priority areas:

- Movement in and around the night time economy
- Prevent crime and disorder in the night time economy
- A safe and welcoming night time economy for all
- 2. Please provide background information on the Policy/Strategy/Project/Procedure/Service/Function and any research done [e.g. service users data against demographic statistics, similar EIAs done etc.]

The strategy has been developed by the Safer & Cohesive Communities Programme Board and has been based on the need to develop a partnership approach to managing a growing night time economy in the City. A number of pieces of research have been use to influence the scope and actions in the strategy. These include:

- Scrutiny Report: Managing the Night Time Economy in times of Austerity
- Cardiff Liveable City Report
- Licencing Policy
- Public Health Wales Observatory Alcohol and Health in Wales 2014
- Reducing Violent Crime Research Cardiff University
- Cardiff Transport Strategy
- Night Time Economy of Cardiff City Centre and Cardiff Bay Survey Cardiff

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Research Centre 2009

- Cardiff Student Community Partnership Action Plan
- Cardiff Rough Sleeper Strategy

3 Assess Impact on the Protected Characteristics

3.1 Age

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact** [positive/negative/] on younger/older people?

	Yes	No	N/A
Up to 18 years	Х		
18 - 65 years	Х		
Over 65 years	Х		

Please give details/consequences of the differential impact, and provide supporting evidence, if any.

POSITIVE

The strategy aims to diversify the night time economy by making it accessible to all, this should benefits older people / families that tend not to come in to Cardiff at night as they perceive the only options are pubs and clubs.

What action(s)	can you take to	address the	differential	impact?

N/A

3.2 Disability

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact [positive/negative]** on disabled people?

	Yes	No	N/A
Hearing Impairment	X		
Physical Impairment	X		
Visual Impairment	Х		
Learning Disability	X		
Long-Standing Illness or Health Condition	Х		
Mental Health	Х		
Substance Misuse	X		
Other			

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Please give details/consequences of the differential impact, and provide supporting
evidence, if any.
The strategy particularly notes that interventions are needed to ensure people with a disability feel safe in the night-time economy. This will include the development of campaigns that promotes zero tolerance to harassment of people with a disability whilst in the night-time economy.
The strategy will also include the promotion of hate crime reporting and ongoing work with the Taxis Forum to develop understanding of disability and vulnerability issues.

N/A

What action(s) can you take to address the differential impact?

3.3 Gender Reassignment

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact [positive/negative]** on transgender people?

	Yes	No	N/A
Transgender People	X		
(People who are proposing to undergo, are undergoing, or have			
undergone a process [or part of a process] to reassign their sex			
by changing physiological or other attributes of sex)			

Please give details/consequences of the differential impact, and provide supporting evidence, if any.

The strategy aim to put protective measures in place to ensure that all people with vulnerabilities are safe. This will include the promotion of hate crime reporting

What action(s) can you take to address the differential impact?

N/A

3.4. Marriage and Civil Partnership

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact [positive/negative]** on marriage and civil partnership?

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	Yes	No	N/A
Marriage			X
Civil Partnership			Х

Please give details/consequences of the differential impact, and provide supporting evidence, if any.
The affect would be neutral and falls outside of the scope of the strategy.
What action(s) can you take to address the differential impact?
N/A

3.5 Pregnancy and Maternity

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact [positive/negative]** on pregnancy and maternity?

	Yes	No	N/A
Pregnancy			Х
Maternity			Х

Please give details/consequences of the differential impact, and provide supporting	g
evidence, if any.	

The affect would be neutral and falls outside of the scope of the strategy.

What action(s) can you tak	e to address the	differential impact?
_			

N/A

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Will this Policy/Strategy/Project//Procedure/Service/Function have a **differential impact [positive/negative]** on the following groups?

	Yes	No	N/A
White	Х		
Mixed / Multiple Ethnic Groups	X		
Asian / Asian British	Х		
Black / African / Caribbean / Black British	Х		
Other Ethnic Groups	Х		

Please give details/consequences of the differential impact, and provide supporti	ng
evidence, if any.	

The strategy aims to diversify the night- time economy so it has something to offer everyone. This will include cultural events such as festivals and religious celebrations as well as other activities aimed at different sections of the community. The strategy will also include the promotion of hate crime reporting.

What action(s) can you take to address the differential impact?							
N/A							

3.7 Religion, Belief or Non-Belief

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact [positive/negative]** on people with different religions, beliefs or non-beliefs?

	Yes	No	N/A
Buddhist	X		
Christian	X		
Hindu	X		
Humanist	X		
Jewish	X		
Muslim	X		
Sikh	X		
Other	Х		

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Please give details/consequences of the differential impact, and provide supporting
evidence, if any.
The strategy aims to diversify the night- time economy so it has something to offer everyone. This will include cultural and activities aimed at different sections of the community. The strategy will also include the promotion of hate crime reporting.
What action(s) can you take to address the differential impact?
N/A
3.8 Sov

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact [positive/negative]** on men and/or women?

	Yes	No	N/A
Men	Χ		
Women	Χ		

Please give details/consequences of the differential impact, and provide supporting evidence, if any.

The strategy aim to put protective measures in place to ensure that all people with vulnerabilities are safe. This would include men and women; however, the strategy particularly identifies interventions to ensure that women feel safe in the night- time economy.

What action(s) can you take to address the differential impact?

N/A

3.9 Sexual Orientation

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact [positive/negative]** on the following groups?

					Yes	No	N/A	
								-
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Bisexual	Х	
Gay Men	Х	
Gay Women/Lesbians	Х	
Heterosexual/Straight	Х	

Please give details/consequences of the	differential impact,	and provide supporting
evidence, if any.		

The strategy aims to diversify the night- time economy so it has something to offer everyone. This will include activities and festivals aimed at different sections of the community including the LGBT. The strategy will also include the promotion of hate crime reporting.

What action(s) can you take to address the differential impact?	
N/A	

3.10 Welsh Language

Will this Policy/Strategy/Project/Procedure/Service/Function have a **differential impact [positive/negative]** on Welsh Language?

	Yes	No	N/A
Welsh Language	Χ		

Please give details/consequences of the differential impact, and provide supporting evidence, if any.

The strategy will be available in Welsh and English. One of the outcomes is to promote the night time economy and to provide information in relation to health, public transport and events. All of this information will be available in Welch and English.

What action(s) can you take to address the differential impact?	
N/A	

4. Consultation and Engagement

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What arrangements have been made to consult/engage with the various Equalities Groups?

The strategy has been developed by a sub group of the Safer & Cohesive Communities Programme Board and the following groups have been consulted:

- Public Health Wales
- General public vai the ask Cardiff Survey (How safe do you feel in Cardiff at Night)
- Domestic Violence Co-ordinator
- Student Liaison Officer
- Taxi Forum
- Licensee Forum
- Cardiff Business Improvement District
- Economic Development
- South Wales Police
- Cardiff Violence Prevention Board
- Executive Public Services Board

The strategy is also being taken to Scrutiny (15th of November 2017), Cabinet (16th of November 2017) Public Protection Committee (5th of December 2017) and the Public services Board (12th of December 2017)

5. Summary of Actions [Listed in the Sections above]

Groups	Actions
Age	
Disability	
Gender Reassignment	
Marriage & Civil	
Partnership	
Pregnancy & Maternity	
Race	
Religion/Belief	
Sex	
Sexual Orientation	
Welsh Language	
Generic Over-Arching	No negative impacts have been identified , however the
[applicable to all the	action plans developed as part of the strategy will be
above groups]	monitored via the NTE Steering Groups and will be regularly

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reviewed and will be revised if any negative impacts
become apparent.

6. Further Action

Any recommendations for action that you plan to take as a result of this Equality Impact Assessment (listed in Summary of Actions) should be included as part of your Service Area's Business Plan to be monitored on a regular basis.

7. Authorisation

The Template should be completed by the Lead Officer of the identified Policy/Strategy/Project/Function and approved by the appropriate Manager in each Service Area.

Completed By : Stephanie Kendrick-Doyle	Date: 11/10/2017
Designation: Community Safety Manager	
Approved By: Joe Reay	
Designation: Head of Performance and Partnerships	
Service Area: Policy, Partnerships and Community	
Engagement	

7.1 On completion of this Assessment, please ensure that the Form is posted on your Directorate's Page on CIS - *Council Wide/Management Systems/Equality Impact Assessments* - so that there is a record of all assessments undertaken in the Council.

For further information or assistance, please contact the Citizen Focus Team on 029 2087 3059 or email citizenfocus@cardiff.gov.uk





City of Cardiff Council Statutory Screening Tool Guidance

If you are developing a strategy, policy or activity that is likely to impact people, communities or land use in any way then there are a number of statutory requirements that apply. Failure to comply with these requirements, or demonstrate due regard, can expose the Council to legal challenge or other forms of reproach.

For instance, this will apply to strategies (i.e. Housing Strategy or Disabled Play Strategy), policies (i.e. Procurement Policy) or activity (i.e. developing new play area).

Completing the Statutory Screening Tool will ensure that all City of Cardiff Council strategies, policies and activities comply with relevant statutory obligations and responsibilities. Where a more detailed consideration of an issue is required, the Statutory Screening Tool will identify if there is a need for a full impact assessment, as relevant.

The main statutory requirements that strategies, policies or activities must reflect include:

- Equality Act 2010 Equality Impact Assessment
- Wellbeing of Future Generations (Wales) Act 2015
- Welsh Government Statutory Guidance Shared Purpose Shared Delivery
- United Nations Convention on the Rights of the Child
- United Nations Principles for Older Persons
- Welsh Language (Wales) Measure 2011
- Health Impact Assessment
- Habitats Regulations Assessment
- Strategic Environmental Assessment

This Statutory Screening Tool allows the Council to meet the requirements of all the above legislation as part of an integrated screening method and should take no longer than 1 hour to complete.

The Statutory Screening Tool can be completed as a self assessment or as part of a facilitated session, should further support be needed. For further information or if you require a facilitated session, please contact the Operational Manager – Policy, Partnerships and Community Engagement on (029) 2078 8561 or e-mail: Gareth.Newell@cardiff.gov.uk

Please note:

- The completed Screening Tool must be submitted as an appendix with the Cabinet report.
- The completed Screening Tool will be published on the Council's Intranet.



Statutory Screening Tool

Name of Strategy / Policy / Activity: Night Time Economy StrategyDate of Screening: 11.09.2017Service Area/Section: Policy , Performance & Community EngagementLead Officer: Steph Kendrick-Doyle

Attendees:

Self Assessment

What are the objectives of the Policy/Strategy/Project/Procedure/ Service/Function

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hat are the aims of this Strategy?

This Strategy sets out our priorities and objectives for Cardiff's night-time elemomy and the actions we will take in order to achieve these.

Objectives

- Make Cardiff a safe, welcoming and diverse night-time economy
- Improve infrastructure and transport in Cardiff's night-time economy
- Better understand why people choose to visit Cardiff's night-time economy and why they choose not to
- Attract a wider range of customers by offering a greater variety of options
- Change perceptions of Cardiff's night-time economy
- Work with partners to ensure that funding for our existing best practice can be sustained

Priorities

We have identified three main themes around which to focus our work on the Night Time Economy, in order to enhance experiences and reduce vulnerabilities:

Please provide background information on the Policy/Strategy/Project/Procedure/Service/Function and any research done [e.g. service users data against demographic statistics, similar EIAs done etc.]

The strategy has been developed by the Safer & Cohesive Communities Programme Board and has been based on the need to develop a partnership approach to managing a growing night time economy in the City. A number of pieces of research have been use to influence the scope and actions in the strategy. These include:

- Scrutiny Report: Managing the Night Time Economy in times of Austerity
- Cardiff Liveable City Report
- Licencing Policy
- Public Health Wales Observatory Alcohol and Health in Wales 2014
- Reducing Violent Crime Research Cardiff University
- Cardiff Transport Strategy
- Night Time Economy of Cardiff City Centre and Cardiff Bay Survey Cardiff Research Centre 2009
- Cardiff Student Community Partnership Action Plan
- Cardiff Rough Sleeper Strategy

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Part 1: Impact on outcomes and due regard to Sustainable Development

Please use the following scale when considering what contribution the activity makes:					
+ Positive		Positive contribution to the outcome			
•		Negative contribution to the outcome			
-	Negative	Neutral contribution to the outcome			
ntri	Neutral	Uncertain if any contribution is made to the outcome			
Uncertain	Not Sure				

	Has the Strategy/Policy/Activity considered how it will			e Tick		Evidence or suggestion for improvement/mitigation
	impact one or more of Cardiff's 7 Citizen focused Outcomes?	+	-	Ntrl	Un- Crtn	, , , ,
Page 50	People in Cardiff are healthy; Consider the potential impact on the promotion of good health, prevention of damaging behaviour, promote healthy eating/active lifestyles etc, vulnerable citizens and areas of multiple deprivation Addressing instances of inequality in health	+				 POSITIVE The strategy will promote and address the following: The safe consumption of alcohol and promote other opportunities in the night time economy that do not involve drinking Address pre loading Ensure pubs and clubs have viable ways to stop people from becoming drunk and access services (ACT) when they are
	People in Cardiff have a clean, attractive and sustainable environment; Consider the potential impact on • the causes and consequences of Climate Change and creating a carbon lite city • encouraging walking, cycling, and use of public transport and improving access to countryside and open space • reducing environmental pollution (land, air, noise and water) • reducing consumption and encouraging waste reduction, reuse, recycling and recovery • encouraging biodiversity	+				POSTIVE The strategy will address: • The causes of litter left by businesses and provide partnership responses to find solutions – Gull proofing refuge bags/additional cleaning services provided • Will encourage the use of public transport and walking in the night time economy
1.2						

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	Has the Strategy/Policy/Activity considered how it will		Pleas	se Tick		Evidence or suggestion for improvement/mitigation
	impact one or more of Cardiff's 7 Citizen focused Outcomes?	+	_	Ntrl	Un- Crtn	Evidence of suggestion for improvement, intigation
	•				Crui	
Page	People in Cardiff are safe and feel safe; Consider the potential impact on • reducing crime, fear of crime and increasing safety of individuals • addressing anti-social behaviour • protecting vulnerable adults and children in Cardiff from harm or abuse	+				POSTIVE The strategy aims to protect people with vulnerabilities that using the night time economy, this will include: • Reduce crime, disorder and Anti-Social behaviour in the night time economy • It will improve perceptions of the night time economy including perceptions of safety • Will put in place measures to protect people with vulnerabilities in order to prevent and protect people from Violent Crime, hate crime and Child sexual exploitation
124	Cardiff has a thriving and prosperous economy; Consider the potential impact on economic competitiveness (enterprise activity, social enterprises, average earnings, improve productivity) Assisting those Not in Education, Employment or Training attracting and retaining workers (new employment and training opportunities, increase the value of employment,) promoting local procurement opportunities or enhancing the capacity of local companies to compete	+				POSITIVE By diversifying the offer in the night-time economy, the strategy should have a positive impact on businesses'. One of the actions is to apply for purple flag status lead by the BID, which should bring positive recognition and impacts on the city centre.
1.5	People in Cardiff achieve their full potential; Consider the potential impact on • promoting and improving access to life-long learning in Cardiff • raising levels of skills and qualifications • giving children the best start	Ntrl				NEUTRAL This strategy will neither benefit or negatively affect this objective.

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	Has the Strat	egy/Policy/A	ctivity considered	how it will		Pleas	e Tick		Evidence or suggestion for improvement/mitigation
			rdiff's 7 Citizen foc		+	_	Ntrl	Un- Crtn	
	 improving the understanding of sustainability addressing child poverty (financial poverty, access poverty, participation poverty) the United Nations Convention on the Rights of a Child and Principles for Older persons 								
1.6 D	 Consider the potential impact on promoting the cultural diversity of Cardiff encouraging participation and access for all to physical activity, leisure & culture play opportunities for Children and Young People protecting and enhancing the landscape and historic heritage of Cardiff promoting the City's international links Cardiff is a fair, just and inclusive society.		or all to physical le	+				POSITIVE The strategy will enhance the perception of the city and will have an impact on the economic growth. This should encourage more residents and visitors to come into the city centre and the Bay at night for extended hours i.e. from work to evening. It will also have an impact on local businesses including clubs, pubs, restaurants, theatres, museum and art galleries.	
Pade 52			+				POSITIVE The strategy aims to protect people with vulnerabilities that using the night time economy, this will ensure that people are free from harassment and hate crime. The strategy has been developed using the results of surveys which have been undertaken with users of the night time economy.		
	Will this Policy/Strategy/Project have a differential impact on any of the following:								Please give details/consequences of the differential impact (positive and negative), and what action(s) can you take to address any negative implications?
	Age (including children and young people aged 0-25 and older people over 65 in line with the United Nations Conventions)								The strategy aims to diversify the night time economy by making it accessible to all, this should benefits older people / families that tend not to come in to Cardiff at night as they perceive the only options are pubs and clubs.
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Gender Reassignment Marriage & Civil Partnership Pregnancy & Maternity Race	+ + + +	-	Ntrl Ntrl Ntrl	Un- Crtn	The strategy particularly notes that interventions are needed to ensure people with a disability feel safe in the night time economy. The strategy aim to put protective measures in place to ensure that all people with vulnerabilities are safe. This will include the promotion of hate crime reporting. N/A N/A
Gender Reassignment Marriage & Civil Partnership Pregnancy & Maternity Race	+		-		ensure people with a disability feel safe in the night time economy The strategy aim to put protective measures in place to ensure that all people with vulnerabilities are safe. This will include the promotion of hate crime reporting N/A
Marriage & Civil Partnership Pregnancy & Maternity Race			-		all people with vulnerabilities are safe. This will include the promotion of hate crime reporting N/A
Pregnancy & Maternity Race	+		-		
Race Policies (Policies	+		Ntrl		N/A
Dalinian /Daliaf	+				
Policion / Polici					The strategy aim to diversify the night- time economy so it has something to offer everyone. This will include cultural and activities aimed at different sections of the community. The strategy will also include the promotion of hate crime reporting.
Religion/ bellet	+				The strategy aim to diversify the night- time economy so it has something to offer everyone. This will include cultural and activities aimed at different sections of the community. The strategy will also include the promotion of hate crime reporting.
Sex	+				The strategy particularly notes that interventions are needed to ensure that women feel safe in the night- time economy.
Sexual Orientation	+				The strategy aim to diversify the night- time economy so it has something to offer everyone. This will include cultural and activities aimed at different sections of the community. The strategy will also include the promotion of hate crime reporting.
Welsh Language			Ntrl		N/A
	V	AC .		lo	
Is a full Equality Impact Assessment required?			- '	10	
Is a full Child Rights Impact Assessment required?		^	2	X	
he Council delivers positive outcomes for the city and its					POSITIVE
•	+				The strategy is a partnership document and has been
					developed by the broad membership of the Safer & Cohesive
•					Communities Programme Board. The strategy will be signed
sectors					off by the Public Services Board, BID and Health Board as well
the collaboration agenda and the potential for shared					as by Cabinet and the Public Protection Committee.
002 Issue: 2 Date: Mar 16 Process Owner: Gard	th Nov	المير		Autho	risation: Head of Performance and Partnerships Page 7 of 8
	Welsh Language Is a full Equality Impact Assessment required? Is a full Child Rights Impact Assessment required? The Council delivers positive outcomes for the city and its stizens through strong partnerships onsider the potential impact on strengthening partnerships with business & voluntary sectors the collaboration agenda and the potential for shared	Sex + Sexual Orientation + Welsh Language Yas a full Equality Impact Assessment required? Is a full Child Rights Impact Assessment required? The Council delivers positive outcomes for the city and its ditizens through strong partnerships Onsider the potential impact on strengthening partnerships with business & voluntary sectors the collaboration agenda and the potential for shared	Sex + Sexual Orientation + Welsh Language Yes Is a full Equality Impact Assessment required? X Is a full Child Rights Impact Assessment required? The Council delivers positive outcomes for the city and its attizens through strong partnerships consider the potential impact on strengthening partnerships with business & voluntary sectors the collaboration agenda and the potential for shared	Sex + Sexual Orientation + Yes Number of the Council delivers positive outcomes for the city and its itizens through strong partnerships onsider the potential impact on strengthening partnerships with business & voluntary sectors the collaboration agenda and the potential for shared	Sex + Sexual Orientation + Welsh Language Ntrl Welsh Language Yes No Is a full Equality Impact Assessment required? X Is a full Child Rights Impact Assessment required? X The Council delivers positive outcomes for the city and its a full child Rights Impact On Strengthening partnerships onsider the potential impact on Strengthening partnerships with business & voluntary sectors the collaboration agenda and the potential for shared

	Has the Strategy/Policy/Activity considered how it will impact one or more of Cardiff's 7 Citizen focused Outcomes?		Please Tick			Evidence or suggestion for improvement/mitigation
			_	Ntrl	Un- Crtn	
	services, cross-boundary working and efficiency savings				Citii	

SUMMARY OF APPRAISAL (highlight positive and negative effects of the policy / plan / project being assessed, demonstrating how it contributes to the economic, social and environmental sustainability of the city):

This partnership strategy will have a positive contribution to the economic, social and environmental sustainability of the City. It will ensure that Cardiff is able to manage and shape the direction of the night-time economy in times of austerity. The strategy contains an action plan that will monitor the success of interventions and identify positive impacts, such as a reduction in violent crime, improvements in people's perception of safety in the night-time economy & reduction in drinking on public transport.

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WHAT ACTIONS HAVE BEEN IDENTIFIED OR CHANGES BEEN MADE TO THE POLICY / PLAN / PROJECT AS A RESULT OF THIS APPRAISAL:

No actions have been identified as the overall assessment is that the strategy impacts positively in all but one areas and has a neutral affect in "People in Cardiff achieve their full potential" which sits outside the remit of the strategy.

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Part 2: Strategic Environmental Assessment (SEA)

		Yes	No
2.1	Does the plan or programme set the framework for future development consent?		Х
2.2	Is the plan or programme likely to have significant, positive or negative, environmental effects?	Х	

Is a Full Strategic Environmental Assessment Screening Needed?	Yes	No
If Yes has been ticked to both questions 2.1 and 2.2 above then		
the answer is Yes		
 If a full SEA screening is required then please contact the 		
Sustainable Development Unit to arrange (details below)		

If you have any doubt about your answers to the above questions, then please consult the Sustainable Development Unit for advice on (029) 2087 3228 or email: sustainabledevelopment@cardiff.gov.uk

Part 3: Habitat Regulation Assessment (HRA)

		Yes	No	Unsure
3.1	Will the plan, project or programme results in an activity		Х	
	which is known to affect a European site, such as the Severn			
	Estuary or the Cardiff Beech Woods?			
3.2	Will the plan, project or programme which steers		Х	
	development towards an area that includes a European site,			
	such as the Severn Estuary or the Cardiff Beech Woods or			
	may indirectly affect a European site?			
3.3	Is a full HRA needed?		Х	

Details of the strategy will be sent to the County Ecologist on completion of the process to determine if a Habitat Regulation Assessment is needed. For further information, please phone (029) 2087 3215 or email: biodiversity@cardiff.gov.uk

Part 4: Welsh Language (Wales) Measure 2011

		Yes	No	Unsure
4.1	Have you considered how the policy could be formulated so	Х		
	that the policy decision would have positive effects, or			
	increased positive effects on opportunities for persons to			
	use the Welsh language?			
4.2	Does the policy ensure that the Welsh language is treated	Х		
	no less favourably than the English language?			

If you have any doubt about your answers to the above questions, then please consult the Bilingual Cardiff team for advice on (029) 2087 2527 or email: Bilingualcardiff@cardiff.gov.uk

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			Gareth Newell	and Partnerships	

Appendix 1 – Statutory Requirements

It is possible that the Statutory Screening Tool will identify the need to undertake specific statutory assessments:

- **Equality Impact Assessment**: This assessment is required by the Equality Act 2010 and Welsh Government's Equality Regulations 2011.
- Wellbeing of Future Generations (Wales) Act: The Act requires sustainable development to be a central organising principle for the organisation. This means that there is a duty to consider sustainable development in strategic decision making processes.
- Welsh Government Statutory Guidance Shared Purpose Shared Delivery: The Welsh Government requires local authorities to produce a single integrated plan to meet statutory requirements under a range of legislation. The City of Cardiff Council must therefore demonstrate its contribution towards Cardiff's own integrated plan: "What Matters".
- United Nations Convention on the Rights of the Child: The Children Act 2004 guidance for Wales requires local authorities and their partners to have regard to the United Nations Convention on the Rights of a Child.
- United Nations Principles for Older Persons: The principles require a consideration of independence, participation, care, self-fulfillment and dignity.
- **Welsh Language (Wales) Measure 2011**: The Measure sets out official status for the Welsh language, a Welsh language Commissioner, and the freedom to speak Welsh.
- **Health Impact Assessment**: (HIA) considers policies, programmes or projects for their potential effects on the health of a population.
- Habitats Regulations Assessment: The Conservation (Natural Habitats, &c.) (Amendment)
 Regulations 2007 provides a requirement to undertake Habitats Regulations Assessment (HRA)
 of land use plans.
- Strategic Environmental Assessment: A Strategic Environmental Assessment (SEA) is an European Directive for plans, programmes and policies with land use implications and significant environmental effects.